



Enterprising Women

BUSINESS START-UPS

Skills Training

Free business start-up training for women

Ever had a dream of starting your own business?

Whether it's selling products/services or simply turning your hobby into a business, working with professional trainers, we will help you to develop the skills and confidence to make your dreams a reality.

The programme is designed for adult learners, preferably unemployed and actively seeking a job opportunity.

The training focuses on :

- How to write a simple Business Plan
- How to do Market Research
- Marketing Strategies and E-commerce
- Business Records Keeping
- Web site development (DIY)

There is also an opportunity to join a women-only business mentoring and networking club meet last Friday of a month.

Dates
September 2014
to
February 2015

Mondays, Tuesdays
and Saturdays

2 hour sessions

Venues
Various locations
around Reading
and Wokingham

**BOOKING IS
ESSENTIAL!**

For further information and booking please contact:

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